

DCA 2018 Convention

Monarch Beach Resort, Dana Point, California
Sunday, February 25 – Friday, March 2



(PLEASE PRINT)

Company: _____

Contact person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Sponsorship Levels

\$1,000	\$5,000	\$10,000	\$25,000+
Bronze	Silver	Gold	Platinum

YES, you can count on us to be a 2018 DCA Convention Sponsor.

Sponsorship Event Preference:

1. _____
2. _____
3. _____

Cash Pledge: \$ _____

(Sponsorship level and 2017 assignment will be major factors in 2018 event assignments.)

NO, we will not be able to participate as a sponsor this year.

Submitted by: *(please print)* _____ Signature _____

PLEASE RETURN TO: Distribution Contractors Association
101 W Renner Road, Suite 460, Richardson, Texas 75082
Phone: (972) 680-0261 ▲ www.dcaweb.org
e-mail: tkorson@dcaweb.org



DCA 2018 Convention

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DCA is pleased to announce sponsorship opportunities for the Annual Convention, February 25 – March 2, 2018 in Dana Point, California. Corporate sponsorship plays a very important role in the success of the annual convention. We again invite Associate members to support this year's annual convention. Sponsorships at any level are welcomed and appreciated.

The sponsorship levels are based on the total amount of funding received in the following areas:

- Cash donation in the current year
- Cash received from sale of 2017 donated auction item
- Cash received from purchase of 2017 auction item

Platinum	\$25,000+	Company logo recognition as a Platinum Name Sponsor at the event Logo placement on DCA website and in special signage at the event One quarter page ad in <i>DCA News</i> Platinum Sponsorship recognition on pre-convention collateral materials Two complimentary convention registrations for two (one couple or two individuals) Special dinner opportunity with DCA Board Member at the convention Individual recognition with special lapel pin and level identification on the name badge
Gold	\$10,000 to \$24,999	Company logo recognition as a Gold Sponsor at the event Logo placement on DCA website and in special signage at the event Gold Sponsorship recognition on pre-convention collateral materials One complimentary convention registration for two (one couple or two individuals) Individual recognition with special lapel pin and level identification on the name badge
Silver	\$5,000 to \$9,999	Company name recognition as a Silver Sponsor at the event Company name placement on DCA website and in special signage at the event Silver Sponsorship recognition on pre-convention collaterals Individual recognition with special lapel pin and level identification on the name badge
Bronze	\$1,000 to \$4,999	Company name recognition as a Bronze Sponsor at the event Company name placement in signage at the event Bronze Sponsorship recognition on pre-conference collaterals Individual recognition with special lapel pin and level identification on the name badge

PLATINUM	
Event	Date
Registration Party	Sunday, February 25
Past Presidents' Dinner	Sunday, February 25
First Timers Luncheon	Monday, February 26
Welcome Reception/Dinner	Monday, February 26
Opening Keynote Breakfast	Tuesday, February 27
Opening Keynote Speaker	Tuesday, February 27
DCA Live Auction	Tuesday, February 27
DCA Silent Auction	Tuesday, February 27
Auction Reception/Dinner	Tuesday, February 27
Group Breakfast	Wednesday, February 28
Group Breakfast Speaker	Wednesday, February 28
Golf Tournament	Wednesday, February 28
Closing Keynote Breakfast	Thursday, March 1
Closing Keynote Speaker	Thursday, March 1
President's Reception	Thursday, March 1
President's Dinner	Thursday, March 1
President's Dinner Entertainment	Thursday, March 1
Photography	General
DCA App	General
Audio/Visual Production	General
Audio/Visual Equipment	General
Transportation (all transportation)	General
GOLD	
Event	Date
Leadership Luncheon (including spouses)	Sunday, February 25
Fun Walk/Run, Shirts & refreshments	Monday, February 26
Business Session	Tuesday, February 27
Auction Desserts	Tuesday, February 27
Nightly Room Gifts	General
Printing	General
SILVER	
Event	Date
Auction Nightcap Reception	Tuesday, February 27
President's Dinner Afterhours Reception	Thursday, March 1
President's Dinner Wine	Thursday, March 1
Farewell Breakfast	Friday, March 2
Off-sites (Sponsorship by specific event)	Various
BRONZE	
Event	Date
Auction Nightcap Reception	Tuesday, February 27
President's Dinner Afterhours Reception	Thursday, March 1
Farewell Breakfast	Friday, March 2

Consideration will be given to companies who have sponsored events in previous years. DCA may combine sponsorship for an event at the Silver and Bronze levels.