



Industry Solutions—Regional Implementation

Presentation to DCA Workforce Summit

September 19, 2019

Beth Britt

CEWD Contractors POC

CEWD

CENTER FOR ENERGY WORKFORCE DEVELOPMENT



Energy
Industry
Fundamentals 



National Energy
Education Network

get into 
energy

 **TROOPS**
ENERGY JOBS
Energy Career & Training Program

CEWD Critical Job Categories

- Lineworkers
- Plant/field operators
- Technicians
- Engineers
- Other skilled craft positions
- Other support positions

CEWD Demographics

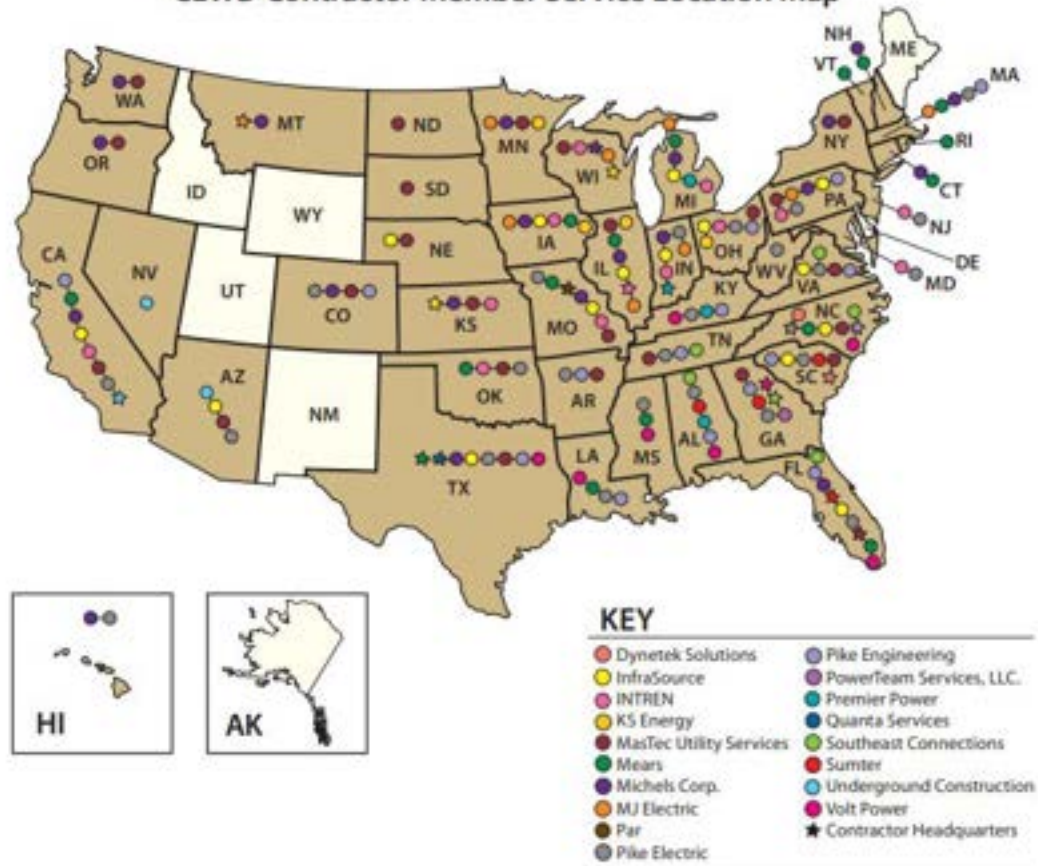
- CEWD offers deep knowledge, resources and best practices around five demographics:
 - Youth
 - Veterans
 - Women
 - Transitioning workers
 - Low-income young adults

CEWD Contractor Members

- Dynetek Solutions
- INTREN
- MasTec
- Michels
- Pike family of companies
- Power Team Services family of companies
- Premier Power Maintenance
- Quanta Services family of companies

On CEWD's Contractor Page

CEWD Contractor Member Service Location Map



Contractor Page Under "About Us"

- Who We Are
- Strategies & Initiatives
- Partners & Alliances
- Members
- Support for Contractor Members
- NEEN Schools
- Advisory Boards
- Benefits of Membership
- State Consortia
- Troops to Energy Jobs Employers

Support for Contractor Members

Some of the largest and most geographically diverse utility contracting companies in the country are members of CEWD. Why? Because the workforce challenges faced by many energy companies are shared equally by their contractor partners. And as the industry's reliance on contract workers grows, the pressure to attract, hire, and retain a qualified and diverse workforce has never been greater—for both the contractors and their customers.

But CEWD is working with its contractor members to develop solutions for their unique workforce challenges. Through membership in CEWD and engagement in State Energy Workforce Consortia, they are partnering with their customers to define work requirements, consolidate labor demand data, and co-sponsor career awareness events aimed at growing the collective energy workforce.

To learn more about how CEWD is supporting its contractor members and goals for 2019, [click here](#).

For more information about the benefits of joining CEWD and whether your company is eligible for membership, [click here](#).



MasTec



MICKELS

PIKE



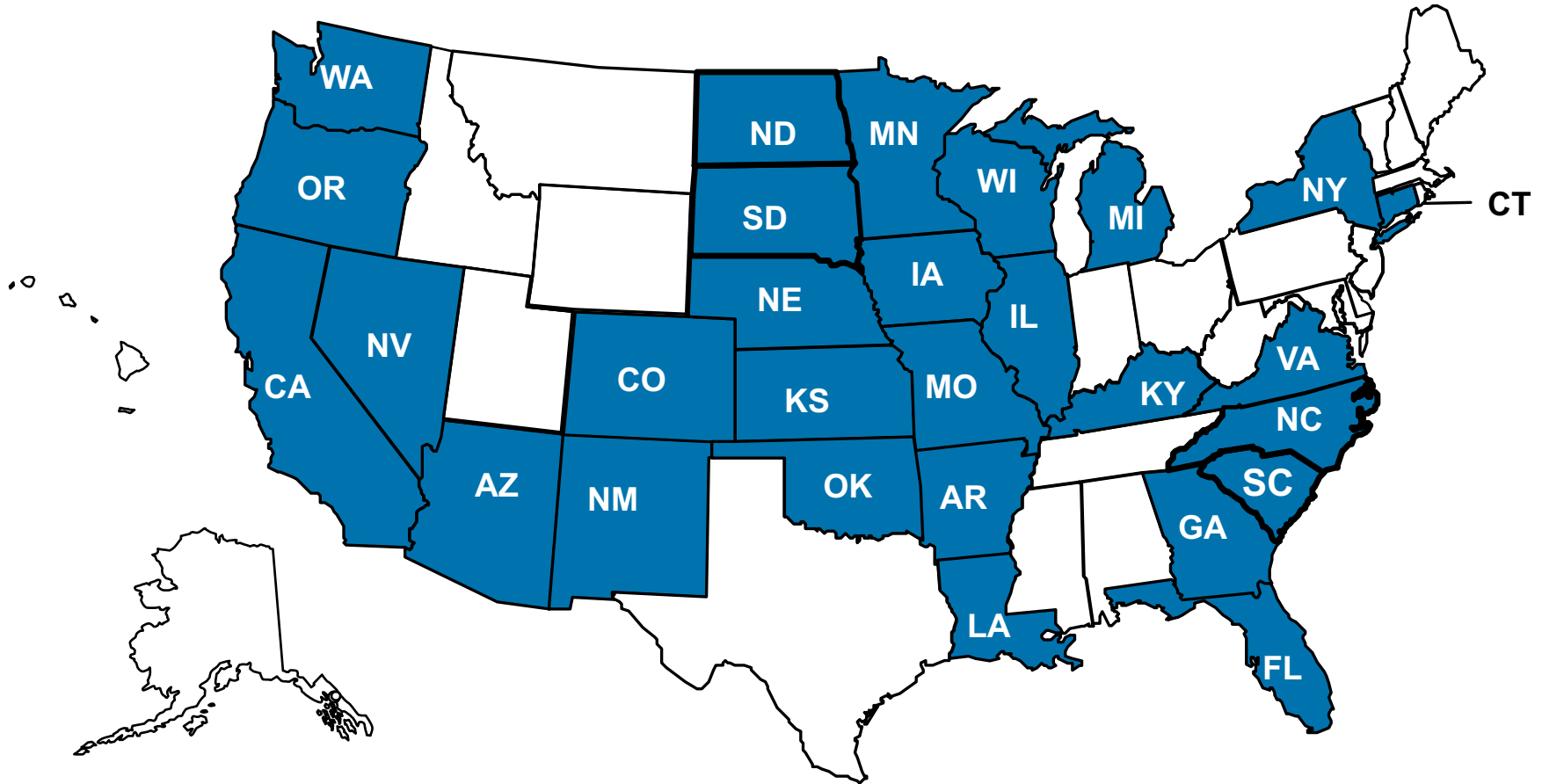
Benefits of Joining CEWD

- Automatic posting of your open jobs on Get into Energy and Troops to Energy Jobs sites
- Access to the Troops to Energy Jobs veterans database
- Ability to network with utility members in multiple forums
- Participation in CEWD Communities of Practice
- Access to a wealth of best practices, proven workforce solutions and resources for workforce planning, career awareness and education
- Free regional meetings and topical webinars
- Reduced registration for the CEWD Annual Summit (Nov. 12-14)

CEWD Communities of Practice

- **Contractors**
- Diversity
- Energy Industry Fundamentals
- High Schools
- Knowledge Transfer and Retention
- Technical Training
- Troops to Energy Jobs
- Workforce Planning Analytics

State Energy Workforce Consortia



Regional Consortium



Existing Consortium



Planned Consortium



Troops Implementation Wizard



Search



ABOUT US ▾ NEWS EVENTS JOIN MEMBERS ONLY

Career Awareness ▾ Education ▾ Workforce Planning ▾ Structure and Support ▾ National Territories ▾ Getting Started ▾

CEWD Members Implementation Wizard



▸ Intro

▸ Prepare

▸ Build

▸ Implement

▸ Measure

Troops

Troops to Energy Jobs

The Troops to Energy Jobs Initiative (www.troopstoeneryjobs.com) is designed to establish and maintain outreach to groups and companies across the country to assist in recruiting qualified veterans. By creating a roadmap, companies participating in Troops to Energy Jobs are helping to ease the transition for servicemen and women into both a civilian life and a civilian career. In utility terms, this initiative streamlines the process of moving from the front line to the utility workforce.



Industry Solutions—Regional Implementation

Troops to Energy Jobs Veterans Website

The screenshot shows the homepage of the Troops to Energy Jobs website. At the top left is the logo with a map of the United States and the text "TROOPS ENERGY JOBS". To the right are navigation links for "Home", "Roadmap", and "Veterans Database". The main content area features a large image of a woman in a red hard hat and a man in a military uniform saluting. The text reads: "What is TROOPS TO ENERGY JOBS? Troops to Energy Jobs is designed to help veterans make a successful transition to a rewarding career in the energy industry. This website will guide you step by step in transferring your military training to a new energy job, identifying any additional education and credentials you may need, and supporting you in your job search by utilizing an interactive Troops to Energy Jobs ROADMAP." Below this is a green button that says "Click Here to Start Your ROADMAP to a Career in Energy". To the right is a video player titled "How Does Troops to Energy Jobs Work?" with a play button and a thumbnail of a man speaking.



Get Support from a
VIRTUAL CAREER COACH

FIND ENERGY JOBS:
Troopstoenergy.jobs

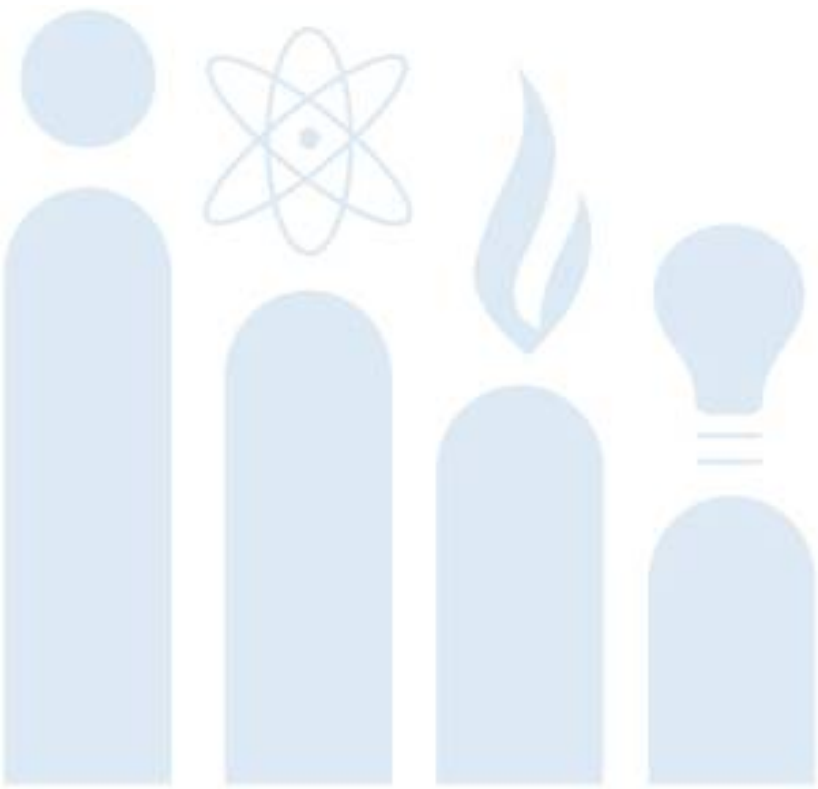
Link: www.troopstoenergyjobs.com

Questions





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For more information, contact:

Beth Britt
Contractor Members POC
beth@cewd.org
704-726-9598

**Center for Energy
Workforce Development**
www.cewd.org