



DCA MID YEAR 2025

DCA Welcomes You to the 2025 Mid Year Meeting

Hotel & Location

Grand Geneva Resort & Spa - <https://www.grandgeneva.com>
7036 Grand Geneva Way
Lake Geneva, WI 53147
(262) 248-8811; info@grandgeneva.com

Check-in & Check-out

Check-in time is 4:00 pm and check-out time is 11:00 am. Every effort will be made to accommodate guests arriving before check-in time.

Arrivals & Transportation

- Milwaukee Mitchell International Airport (MKE) – The closest international airport to Lake Geneva, located 50 miles from the resort. Driving time to Lake Geneva is approximately 1 hour.
- Chicago O'Hare International Airport (ORD) – The next closest airport located 70 miles from the resort. Driving time from O'Hare to the resort is approximately 1.5 hours.
- It is recommended to rent a car as soon as possible to avoid any inconvenience.
- Resort Parking – Self parking is complimentary. Valet parking is also included in the resort fee when you mention the DCA group.

Time & Weather

Temperature: Average daytime 80s° Evening: mid 60s°
Always a chance of rain showers
Sunrise: 5:30am Sunset: 8:30 pm
Time Zone: Central Daylight Time

Attire

The attire for the Mid Year Meeting is casual. Clothing and footwear should be appropriate for the temperature, chance of showers, and activity. For any activities on the water, a light jacket is always recommended as well as for any outdoor evening events.

DCA Name Badges

Name badges and a page of stick-on name badges will be provided at registration on Monday, July 14. Your name badge is your ticket to attend DCA Mid Year functions and optional activities throughout the conference. Only DCA registered Mid Year delegates may attend the events and participate in the activities.

DCA Event App

The DCA App is your personal link to the DCA Mid Year Meeting. The app will keep you in sync with everything happening at the conference including schedule of events, off-site activities, speaker information, registration list, meeting floor plans, dining guide, meeting materials and event updates and alerts. The data syncing feature also enables you to share event information across mobile devices. Do not miss out – if it is not already on your mobile device download now by going to [Events App](#).

Committee Meeting Sign-in

The DCA App features a sign-in feature for all committee meetings, but you must create a log-in account when opening the app. Follow the instructions when opening the app.



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DCA Registration

DCA registration will be open Monday, July 14, from 11:00 am – 1:00 pm at the Grand Ballroom Foyer. Come by and pick up your name badges and registration packet. If you are unable to pick up your registration materials at this time, name badges will be available at the welcome dinner and Tuesday morning outside of the breakfast area.

Daytime Events

Sunday, July 13:

Executive & Board of Directors Meetings (Closed)

2:30 pm Executive Committee/ 3:00 pm Board of Directors

The DCA Board of Directors will meet on the afternoon of Sunday, July 13. The members of the Board will discuss issues and opportunities currently facing the industry and the association. These are closed meetings.

Monday, July 14:

Board of Directors & Leadership Council Meeting (Closed)

10:00 am

The DCA Board of Directors and Leadership Council will meet on the morning of Monday, July 14. The combined meeting of the working committee co-chairs, as well as the members of the Board discuss issues and topics to be covered during committee meetings and coordinate activities. This is a closed meeting.

Town Hall & Business Session Speaker

1:00 pm

Mark Bridgers will highlight his insights into global conditions, US economic conditions, and gas distribution and pipeline construction market conditions. He will explore major trends and influences on gas distribution and pipeline construction markets and begin the process of looking over the edge of the horizon to discuss where these markets are headed. This session will arm the DCA members with the information and knowledge to successfully navigate the turbulent economic and market conditions in 2025 and beyond.

Group Challenge

2:30 pm – 5:30 pm

Inspired by *The Amazing Race*, this high-energy scavenger hunt will have your team racing across the resort, solving clues and completing challenges along the way. Each team will receive clues that lead to different locations throughout the property. Bring your competitive spirit, your creativity, and your teamwork game! This is your chance to bond with your peers and explore the resort. Let the race begin!

Tuesday, July 15:

Group Breakfast & Keynote Presentation

7:15 am

Joel Zeff creates energy and is a dynamic speaker, work culture expert, improvisational humorist, and author. His interactive performances invite members of the audience to participate in hilarious improvisational exercises that illustrate Joel's central message: That organizations and individuals should celebrate their successes to increase collaboration, productivity, passion, and innovation.



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Wednesday July 16:

Group Buffet Breakfast

7:30 am – 9:00 am

The buffet breakfast is open to all DCA Mid Year attendees to enjoy at your leisure.

Tuesday & Wednesday:

Committee Meetings

Various working committee meetings will take place on Tuesday, July 15 – Wednesday, July 16. Please see the Schedule of Events on the app for specific times and locations. Each committee has specific members who will be seated at a table. Anyone is welcome to attend and participate in the meetings.

Not on a committee? Please choose any committee that interests you and sit in on the meeting. The committee meetings are open sessions, and you are encouraged to attend and participate. If you wish to join a committee, please let the committee chairs or contact Jacob Adams Mireles at jadams@dcaweb.org

Off-site Activities

Some of the off-site activities are sold-out and have waiting lists. If your plans have changed and you will not be going on an activity, please contact Donna Reed at dreed@dcaweb.org or the DCA office as soon as possible so that we can offer the spot to another delegate. Refunds will only be issued if the activity departs full. Please be at the departure point (listed on the app) 10 minutes prior to the stated departure time. All off-site activities depart from the lobby area. Boxed lunches will be provided for your off-site activity.

Off-site activity lists will be available on the DCA website Mid Year page and will be posted at registration. To check your status on any of the off sites, please log into your member profile at www.dcaweb.org and click the event registrations button.

If you or a family member sign-up for an optional activity on site, you will need to provide a credit card payment at the point of sale. Off-site activities are only available to Mid Year registered attendees.

Lake Geneva and the Grand Geneva Resort also offer a wide array of DIY activities you can enjoy. Please see the DCA website for the list of recommendations.

Golf Outing

Highlands Golf Course

Tuesday, July 15 & Wednesday, July 16

This is a fun afternoon of golf, not set-up as a tournament. Tee times are consecutive, please check the golf list to confirm which time was registered for. Both days are currently sold out, contact, Donna Reed at dreed@dcaweb.org to sign up for the waitlist. The course is located on the property. A boxed lunch is included and should be picked up at the golf clubhouse.

Clubhouse Phone: (262) 248-2556

Evening Events

During the evenings, DCA guests will enjoy an evening of fun, friendship, and great food.

- **Monday, July 14** - We will begin gathering at 6:30 pm at the Outdoor Pavillion located near the golf clubhouse for the Welcome Reception and Dinner.



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- **Tuesday, July 15** – Casino Night at 6:30 pm in the Grand Ballroom. Try your luck at blackjack, roulette, poker, and more. All free play chips! No real money required, just bring your best poker face. All ages and skill levels are welcome to learn and play. We will offer kid-friendly card games as well.
- **Wednesdays July 16** – Join us at 6:30 pm on the Chalet Lawn for our final evening with family and friends, while enjoying some of Wisconsin's favorite foods. We will have classic lawn games, a bounce house and even laser tag! Shuttle service to and from the event space will be provided by the hotel shuttle. All shuttles pick up at the lobby.

Attire each evening – resort casual. Light wrap recommended, Monday and Wednesday events will be outdoor, weather permitting.

Interested in a morning coffee, light snacks, or local ice cream? Visit Grand Central located in the hotel lobby.

Sunday – Thursday | 6:30 AM – 9:00 PM

Friday & Saturday | 6:30 AM – 10 PM

Hotel dining options and hours can be found at [Lake Geneva's best-loved restaurant for fine dining | Grand Geneva](#).

For off property dining suggestions, we suggest these local favorites. [Local Restaurant List](#)

DIY Activities

Sunday Evening Fireworks at the Grand Geneva

If you arrive early, Sundays in the summertime, guests will be treated to an evening fireworks show. Take in the sights while you enjoy Sunday specials throughout the resort. See hotel website for Sunday festivities games and late-night s'mores.

Fireworks go off around 9:15pm

<https://www.grandgeneva.com/sunday-fireworks>

- Grand Geneva Adventure Center - <https://www.grandgeneva.com/adventure-center>
- Horseback and Pony Ride - <https://www.grandgeneva.com/things-to-do/horseback-riding>
- Timber Ridge Lodge Water Park - <https://www.grandgeneva.com/things-to-do/pools#just-a-trolley-ride-away>
- Pickleball - <https://www.grandgeneva.com/fitness/courts#pickleball>
- White River Adventure Hike - <https://www.grandgeneva.com/activities/white-river-adventure-hike>
- Kayaking and Paddle Board - <https://clearwateroutdoor.com/pages/kayak-rentals-paddleboardrentals>
- Geneva Lake Shore Path Walking Tour - <https://www.visitlakegeneva.com/things-to-do/shore-path>
- Safari Lake Geneva, Drive Through Zoo - <https://safariwakegeneva.com>
- The Candle Mercantile - <https://thecandlemercantile.com>
- Lake Geneva Balloon Company - <https://lakegenevaballoon.com>

Important DCA Contact Information – DCA staff will be on site in Lake Geneva starting Friday, July 11. Email and voice messages will be monitored and addressed as soon as possible.

- Phone: (469) 399-5588
- Email: events@dcaweb.org